



Historic Alpine
P.O. Box 304
Alpine, TX 79831

Press Release

May, 27, 2024

Historic Alpine, Inc. Launches Fundraising Campaign for Businesses Affected by Memorial Day Fire.

Alpine, TX - Our hearts are heavy as we stand together in the wake of a devastating fire that has claimed one of Alpine's landmark buildings, 109-115 West Holland Avenue. This historic structure, a pillar of our architectural heritage and a cultural icon has been lost to flames.

In these critical times, our community must understand the importance of cleanup and rebuilding this iconic structure for downtown Alpine's long-term health and vibrancy.

Our purpose is to offer emergency assistance for businesses affected by the Memorial Day Fire in the next 90 days. Our priorities are :

- to assist those businesses to reopen in new locations to resume service to the community and restore income for those affected.
- to provide short-term financial relief for necessary expenses in the wake of the fire.

In response to this crisis, a special account will be established under the stewardship of Historic Alpine Inc., a 501(c)(3) nonprofit. The initial focus of this fund will be to assist the affected businesses in relocating and reestablishing operations quickly in nearby facilities. Funds will be directed to those businesses that secure new locations, ensuring they can resume serving our community without undue delay.

Businesses Affected:

- @Judy's Bread and Breakfast
- Eva's Salon
- Gallery on the Square
- La Azteca
- Vintage Antiques and Snazzy Things

Our brave first responders have been working tirelessly to protect adjacent businesses, and we owe them immense gratitude.



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While these efforts are in their initial stages and will evolve, we assure you that transparency and trust will guide us every step of the way.

How You Can Help: We urge our community to support these efforts. Contributions to this special fund will help ensure that our local businesses can thrive.

 Donate Here:

https://www.paypal.com/donate/?hosted_button_id=WXP98C946ZVEN

or

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*Please mark as Alpine Business Fire Relief Fund

 Please share this message to spread the word and strengthen our community response. Together, we will rebuild and restore. Join us in standing #AlpineStrong.
#HistoricAlpine #communitysupport

Legal and Ethical Transparency

We commit to absolute transparency and trust as we navigate through these initial stages and beyond. It is crucial to note:

- **Funds Use:** All donations will be strictly used for the purposes outlined here. Misuse of these funds constitutes fraud under federal and state laws.
- **Insurance Interactions:** Recipients of these funds must disclose this assistance to their insurance providers to avoid claims of double compensation, which could adjust their insurance benefits.
- **Tax Implications:** Contributions to this fund are potentially tax-deductible, as Historic Alpine Inc. is a registered nonprofit. Donors should consult their tax advisors.



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- Ongoing Updates: We will provide regular updates on how the funds are utilized to maintain transparency and donor confidence.

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